

# SnapScan – Privacy Policy

Effective Date: 6 August 2025

This Privacy Policy explains how SnapScan ("we", "us", "our") collects, uses, processes, and shares your information, including any personal data, in connection with the SnapScan mobile application ("App") and related services. By using our App, you consent to this Privacy Policy.

## 1. Who We Are

SnapScan is operated by individuals behind the development and maintenance of the App. While not currently operated by a formal company or legal entity, the individuals responsible are committed to protecting your privacy and ensuring responsible data handling. "You" refers to users of the App.

## 2. Data We Collect

### a. Information You Provide:

- Optional personal identifiers (e.g., name, email) only if you choose to contact us or engage support.
- Uploaded content such as scanned PDFs and image files.
- Transaction or subscription data processed via Apple In-App Purchases.

### b. Automatically Collected Data:

- Device and app usage data (OS version, device ID, IP address, crash logs, session times).
- Analytics data for feature usage, performance, and improvements.

### c. Cookies & Similar Technologies:

If we offer any web-based components, we may use cookies or similar tools to improve functionality and gather aggregated usage. We do not store personal identifiers in these cookies.

## 3. How We Use Your Data

We may use collected data to:

- Provide and maintain App features (scanning, converting, saving).
- Process in-app purchases and manage subscriptions through Apple.

- Diagnose technical issues, analyze usage, and improve performance.
- Communicate with you (e.g., support responses, feature updates).
- Detect and prevent misuse, fraud, or abusive behavior.

#### 4. Data Sharing & Disclosure

We do not share your personal data with third parties—except as outlined:

- With Service Providers: We may disclose data to trusted providers (e.g., crash reporters, analytics services), only as needed and under strict confidentiality.
- For Legal Obligations: We may disclose data to comply with laws, enforce our rights, or protect safety and property.
- Aggregated Data: Anonymous, aggregated usage statistics may be shared publicly—for research or marketing—but individuals cannot be identified.

#### 5. International Data Transfers

Your data may be stored or processed in jurisdictions outside your own. We ensure that such cross-border transfers are protected by appropriate safeguards (e.g., encryption, contractual protections). If located in the EU/EEA, your data may be transferred under EU-compliant transfer mechanisms.

#### 6. Data Retention & Deletion

We retain your data only as long as necessary to:

- Fulfill the purpose it was collected for (e.g., delivering services), or
- Comply with legal obligations.

If you request deletion of your content or account data—excluding non-refundable transaction records—we will honor such requests promptly. Refunds are handled exclusively via Apple (see our Terms).

#### 7. Security

We implement industry-standard technical and organizational measures to protect your data. While we strive for security, no method is infallible. We do not guarantee absolute data protection.

#### 8. Children's Privacy

SnapScan is not intended for use by children under 13. We do not knowingly collect personal data from children. If discovered, such data will be deleted immediately.

## 9. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Object to or restrict our processing
- Withdraw consent where applicable

To exercise these rights, contact us at [info@snapscan.tech](mailto:info@snapscan.tech). We'll respond within 30 days.

## 10. Policy Changes

We may update this Privacy Policy at our sole discretion. We'll post changes on this page with the effective date. Continued use of SnapScan after any changes signifies acceptance.

## 11. Contact Information

Email: [info@snapscan.tech](mailto:info@snapscan.tech)

Governing Law: UK